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62.67

Blue Ribbon

1935

Prize Winning

GLADIOLUS

Hedgewood Gardens Exceptional Quality 'GLADS'



We greet our friends again this year with 150 of the best of the standard varieties of 'GLADS' which have stood the test of time and popularity together with many of the better new ones, which you will wish to have bloom in your garden this year.

We would like to send our 'GLAD' list to all who are interested in it. If you are receiving more than one copy we would appreciate it if you will hand the extra copy to a friend who is interested.

We are located on the first street on Clague Road, south of U. S. Route No. 20, 12 miles west of Cleveland; 1 mile east of junction Ohio No. 252 with U. S. No. 20. Visitors are always welcome, especially week ends in the blooming season when we will have a wonderful array of colors for your inspection. Our 'GLAD' patch is a fine place to select your favorites. Keep us in mind. Come often. You will feel our welcome.

Growing Better 'Glads' has been our specialty and our winnings at the shows together with those of our customers, leads us to believe that we know how to grow PRIZE-winning bulbs for our trade. Every transaction is handled personally which assures our customers the highest quality bulbs, true to name and free of disease and thrips. We welcome comparison of price and quality and assure you that if you are not entirely satisfied with either bulbs or bloom, we will deem it a favor to be allowed to adjust the transaction satisfactorily.

Our 'GLAD' bulbs are exceptionally fine this year, which fact we attribute to the early drought last May warning us to be on guard, which we certainly were, by mulching, irrigating (you would like our water bill) etc., so that they had much better care than in a normal season, hence the best bulbs harvested, young, high crowned, full of pep and ready to GO.

'GLADS' are probably one of the easiest flowers to grow in your garden and are not particular as to soil. There are two things that 'GLADS' do demand, sunshine and water. Plant them in the open as much as possible, water freely once a week (when necessary) until spike shows, then every few days being sure that soil is wet down at least 6 inches. Keep well cultivated, feed occasionally, a well balanced fertilizer. (We use a 4-12-4) any extra effort you may expend will be justly rewarded with just that much better bloom.

Complete instructions are sent with each order. 'GLADS' cut when first few florets open will last over a week in water. Change the water daily and with a sharp knife cut about a quarter inch off the stem on a slant.

Prices as quoted are prepaid on orders amounting to \$2.00 or over. Please make minimum items at least 20¢ (i. e.) Bulbs priced \$1.00 per Dozen 3 for 25¢; 75¢ per dozen 4 for 25¢; 60¢ per dozen 4 for 20¢; 50¢ per dozen 5 for 20¢; 25 bulbs sold at hundred price. Multiply dozen rate by 7 to get price per hundred for large bulbs. Where we have sufficient stock on hand we will supply medium size bulbs at about one-half with small bulbs at one-fourth the price of large bulbs. Orders filled in rotation as received, shipped at proper planting time unless otherwise requested. All orders acknowledged immediately. Our 'GLADS' are inspected by State Department of Agriculture, Certificate No. 1453.

Our many old customers do not need to be told of our generosity in count.

We appreciate names of your friends who may become our customers. We will more than satisfy them and for every such name you send us with your order we will reward you with some of our choice bulbs.

We hope that you enjoy attending the shows as much as we do. It is good to meet other 'GLAD' fanciers, to hear folks exclaim over the gorgeous spikes and always learn something for the other fellow. In order to stimulate more interest in exhibiting at shows and fairs, we offer to each prize-winner, bulbs (our choice of the newer varieties) equal in value to all prizes won on 'GLADS' grown from our SELECT bulbs. Purchase your bulbs now, send to the associations for their schedules, enter all possible classes and we will match your winnings with our Better bulbs.

Every 'GLAD' enthusiast should become a member of some society. We are members of the American, Ohio, Pennsylvania, Mahoning and New England Gladiolus Societies. The New England is celebrating its 15th year and in commemoration has issued a special DeLuxe book 'THE GLADIOLUS' containing 272 pages with many varieties illustrated. We found a mint of useful information in it. The book sells for \$1.75 but comes with each 1935 new membership at ONE DOLLAR.

Our Ohio Society which is affiliated with the American, holds a 'GLAD' show in August, second to none in Quality. Membership admits you to enter the shows and includes a year's subscription to the 'Gladiolus Review' the official monthly publication, containing many timely articles of useful information. Annual dues are \$2.00. Send us your membership to either or both and we will give you as a premium, bulbs superior in quality to those purchased, to the value of One Dollar for each new membership. LET'S GO.

E BYRON L. SMITH
 LM DOCTOR MOODY
 M JUBILEE
 LM MINUET
 LM MISS DES MOINES
 LM MRS. F. C. PETERS
 M ROYAL LAVENDER
 EM THE ORCHID

M ALBATROSS
 LM CORONADO
 M JOERG'S WHITE
 M JONKHEER VAN TETS
 LM MAMMOTH WHITE
 EM MARIE KUNDRED
 M MILKMAID
 M MOUNT HOOD
 M MRS. F. C. HORNBERGER
 L MRS. F. E. BENNETT
 M WHITE GIANT

EM APRICOT GLOW
 M DUNA
 LM MAGNA BLANCA
 LM MAID OF ORLEANS
 EM RIPPLING WATERS
 LM WASAGA

LM CORYPHEE
 LM DEBONAIR
 L MR. FRED' K. CHRIST
 LM MRS. P. W. SISSON
 M OLIVE GOODRICH
 M PATRICIA CARTER
 LM RITA BECK

M ANGEL'S DREAM
 E BREAK O' DAY
 LM CATHERINE COLEMAN
 LM CORONATION

E EARLY PHIPPS
 LM INSPIRATION
 LM MARGARET FULTON
 M MILDRED LOUISE

L MR. W. H. PHIPPS
 EM MRS. C. COOLIDGE (K)
 LM MRS. LEON DOUGLASS
 LM PICARDY
 LM RAPTURE
 L SALBACH'S PINK
 M STAR OF THE SEA

LM LINDESTA
 EM NERISSA
 LM PEARL OF CALIFORNIA

M ACADIA
 LM GIANT NYMPH
 LM MARY JANE (K)
 LM PRIDE OF WANAKAH
 LM SALBACH'S ORCHID
 SYMPHONY (Pal. 1935)
 LM VEILED BRILLANCE

M COL. CHAS. LINDBERGH
 LM CRINKLES (K)
 EM GENERAL KUROKI
 L H. G. WELLS

LM PIRATE

LM CHARLES DICKENS
 LM PAUL FITZER
 M PURPLE GLORY
 M RAMESSES

LAVENDER

	Doz.
Refined lavender-pink on white ground	\$.50
Early large light lavender, tall, strong.....	.60
Very large flowered rosy-lavender	1.00
Clear blue cast lavender. A miracle of beauty....	.60
Lilac lavender, creamy white throat.....	1.00
Rose-lilac, crimson blotch, tall, strong.....	.60
Deep lavender, shading lighter to center.....	.60
Orchid shape and color. Fine for corsages.....	.60

WHITE

Massive pure white, large florets, tall spike....	1.00
Immense ruffled white, purple throat.....	1.00
Creamy white, small pink feather60
Immense pure white. Strong grower.....	EA.
Giant white, tall spike, fine exhibition	1.00
Delicate, ruffled, best early white75
Very tall, large milky white, mauve feather EA.	.20
Large white, extra fine bud effect	EA.
Tall strong pure white, fine com'cial50
Clean white, striking purple blotch	2—
Clear white, lily flowered30

CREAM and BUFF

Clear buff apricot, tall easy grower50
Soft light pinky buff, 5-6 large blooms.....	EA.
Huge clear ivory, creamy yellow throat.....	EA.
Milky white, light creamy throat, fine com'l. 2--	.30
Cream tinted pink, tall, many open flowers.....	1.00
Glowing iridescent buff, somewhat ruffled EA.	.30

LIGHT PINK

Beautiful shell pink, tall but crooks in heat....	1.00
LaFrance pink, cream throat, tall, straight EA.	.50
Wonderful light LaFrance pink and yellow....	1.00
Light cameo pink, slight creamy blotch.....	.60
White tinted light pink shading darker.....	.60
Beautiful prim, soft clear light shrimp pink	.60
Pure flesh pink, fine scarlet lines in throat.....	.60

SALMON PINK

Tall graceful LaFrance pink, crooks in heat....	.60
Very early light pink, good performer and com'l.	.50
Large rich salmon, purple feather in throat.....	.60
Soft light salmon, shading to creamy yellow	throat
EA.50
Very early iridescent salmon, fine com'l.....	1.00
Beautiful ruffled and lacinated shrimp pink EA.	.25
Beautiful clear rose salmon, lighter throat.....	EA.
Marvelous strawberry-pink blending to Pinard	yellow in throat, one of the finest today EA.
Large warm salmon-pink, flecked, many open	.50
Refined soft cameo pink prim, ruffled.....	.60
Tall salmon-pink, striped and splashed deeper	.50
Sensational soft shrimp-pink, large, fine com'l.	1.00
Tall light salmon, creamy blotch	EA.
Large geranium pink, soft carmine tongue.....	.25
Peach red, brownish throat	1.00
EA.60

PURE PINK

Soft salmon-rose, cream throat, very tall	EA.
Large salmon-pink, scarlet blotch	EA.
Pure light pink, flecked, white throat75

ROSE PINK

Geranium pink, shading lighter	EA.
Tall, large light salmon-rose-pink50
Beautiful silvery pink, light lavender sheen....	.60
Rich lavender rose, deeper throat60
Exquisite lavender pink, lighter throat	2—
Light rosy-pink, clear creamy-white blotch EA.	.50
Rose pink, overcast slate, white lip60

ROSE and ROSE - RED

(Refined rose, creamy yellow throat	2—
Dark rose, blood red blotch, intensely ruffled	.25
Rosy red, cream white blotch	EA.
Velvety self color, between Bordeaux-wine EA.	.20
and purple, fine substance, long flower head	.20
tall	2.00
Fine deep purplish rose red, looks good.....	EA.
EA.20

PURPLE

Very tall, purple violet, best low priced purple	.60
Iris-violet, deeper self markings60
Maroon-red, back blotch, ruffled60
Aster-purple, pomegranite blotch on white...EA.	.20

GLAD BULBS GROWN ON NEW GROUND EACH YEAR

M AVE MARIA
M BLUE DANUBE

LM BLUE TRIUMPHATOR

LM GERALDINE FARRAR
LM HEAVENLY BLUE
M MRS. V. KONYNENBURG

M AIDA
M PELEGIRINA

LM SOVEREIGN
EM VEILCHENBLAU

M GOLDEN CHIMES
M GOLDEN CUP

M GOLDEN DREAM
M GOLDEN FRILLS
LM PRIMROSE PRINCESS
E SPRAY OF GOLD
L TOBERSUN

L BETTY NUTHALL
EM COPPER BRONZE
EM GLADDIE BOY
EM GRAND SLAM
M LA PALOMA
LM NANCY HANKS
EM ORANGE QUEEN
L ORANGE WONDER
LM SENORITA

EM AFLAME
LM DR. F. E. BENNETT
LM PFITZER'S TRIUMPH
LM SCARLET BEDDER

EM CAPTAIN COURAGEOUS
M COMMANDER KOEHL
M GENERAL CANBY
LM LOUIS VON BEETHOVEN
LM RED PHIPPS
LM RED TORNADO

LM MAROCO
M PERSIA
EM THOMAS A. EDISON (K)

LM BAGDAD
LM BENGAL TIGER
M BRONZE MAID
LM DAMACUS
LM EMILE AUBRUN
M EVENSONG (Pal 1935)
L JANET
M J. T. PIRIE (K)
LM LAVENDER BRIDE
M MARMORA
M MOTHER MACHREE
L OUR SELECTION
M PRINCE OF INDIA
M RED COPPER
M RIDEAU
LM ROMANCE (K)
LM ROSE ASH
LM SARABAND
M SWORD OF MAHOMET
M TIGER (K)

LIGHT VIOLET

Large light blue with purple blotch.....	.60
Pure blue cast, amethyst blotched darker, 2— long flower head on tall spike, best light violet25
Pale soft china-blue, small purple blotch...2—	.25
Very large florets with a silvery sheen.....	1.50
Lavender violet, deeper feather, low grower.....	.75
Pale sky blue, darker lines in throat.....	1.00
Light violet blue, deeper pencil60

DARK VIOLET

Dark violet blue, blotched red in throat.....	.60
Velvety dark blue violet, 10-14 open and the balance of long spike showing color30
Deep rich violet-purple, tall spike.....	1.50
Medium violet, pansy blue throat, excellent.....	.60

YELLOW

Beautiful large ruffled yellow, new.....EA.	.75
Cup shaped deep yellow, tall, heavy, textured	EA.
Very tall, deep pure yellow, fine late com'l.....	.35
Deep daffodil yellow prim, ruffled, frilled.....	.50
Primrose-yellow, carmine markings60
Early deep clear yellow, nicely ruffled30
Med. Yel., darker throat, needlepoint florets....	.75

ORANGE

Warm coral pink, orange throat markings.....	.60
Old Coppery bronze prim, fleck and pencil.....	.50
Grenadine pink, deep yellow blotch.....	.60
Fine salmon-orange, large florets	EA.
Bright vivid orange, heavy texture20
Apricot orange, rose pencil on yellow60
Apricot orange prim, orange red pencil50
Pure rich deep salmon-orange, tall, straight.....	.60
Bright orange, carmine penciling, novelty60

SCARLET

Giant rose to flame-red prim., grand.....	.60
Large bright scarlet, white pencil50
Orange-salmon, deeper blotch60
Clear soft scarlet prim, grand50

RED

Large rich oriental red60
Massive blood red, tall straight stem	1.00
Bright red, yellow feathered throat75
Long spike light scarlet red, blotched	EA.
Pure glowing red, many open, very popular 2—	.50
Brilliant red, heavy texture30

DARK RED

Very dark maroon, wax-like texture60
Blackish crimson, heavy velvety petals50
The finest dark velvety red, wonderfully 2— formed and intensely ruffled, very popular30
.....	1.50

SMOKY

Immense smoky old rose, very popular	2—	.30
Tawny bronze-red, dark feathers50
Deep bronze, purplish blue throat	EA.	.25
Deep rose-purple smoky	2—	.25
Very striking smoky rose and orange60
Large ruffled smoky, cream blotch	EA.	.50
Smoky gray to peach pink, unusually attractive75
Smoky mahogany, brown blotch on yellow.....		.60
Very large tall smoky lavender60
Gigantic silver-gray with rose throat60
A beautiful golden lavender smoky, popular.....		1.00
Large smoky salmon, red feather, novelty60
Mottled old rose, mottled and flecked		1.00
Salmon rose, flaked Indian red60
An unusual smoky salmon, many open	EA.	.25
Salmon rose, wide border of blue along edges....		.50
Ashes of roses, yellow blotch stippled.....		.50
Velvety brownish red, throat blotched yellow50
Tall oriental purplish smoky60
Smoky blue, salmon red, maroon markings.....		.60

KEY: First column shows the approximate time required to bloom from large bulbs planted here last of May. Smaller bulbs require a longer period and local conditions also affect the blooming time. 25 most popular varieties in bold face.
E—60-70 days from planting; EM—70-80; M—80-90; LM—90-100; and L over 100 days

HEDGEWOOD GARDENS

ALTON C. HOWES
23807 Hedgewood Avenue, North Olmsted, Ohio

M..... Date 1935
(ladies please write Miss or Mrs.)

Street and No., R. F. D. No..... County.....

Post Office State.....

Amount enclosed:

Cash Check Money Order [] Goods..... Tax..... Total.....

SALES TAX: In accordance with the OHIO RETAIL SALES TAX act; Will Ohio wholesale customers please specify in your order that goods are to be used or grown for re-sale. OHIO Retail customers: Please add to the total amount of the order the Sales Tax of 3% (It is illegal for us to absorb the tax).

May we substitute a similar or better variety when out of kind ordered?.....

OHIO Gladiolus Society Membership with Gladiolus Review 1 year @ \$2.00.....
 New England Gladiolus Society Membership including "The Gladiolus" @ \$1.00.....

May we send your neighbor a catalog? Name and addresses are:



Return Postage Guaranteed



Sec. 562 P. L. & R.

1935

'GLAD'

List

U. S. Dept. of Agriculture,
Bureau of Plant Industry,

Tel. WEstlake 407-J 1

Washington, D. C.

May we send your neighbor a catalog? Name and addresses are:

HEDGEWOOD GARDENS 1935 Index Varieties to Color Classes

Acadia, Rose Pink —	Herada, Lavender —	Orange Wonder, Orange —
Aflame, Scarlet	Heavenly Blue, Lt. Violet	Osalin, Salmon Pink —
Albatross, White —	H. G. Wells, Rose	Our Selection, Smoky
Alice Tiplady, Orange	High Nye, Rose Pink x	Patricia Carter, Light Pink —
A. V. Bunce, Orange —	Inspiration, Salmon Pink —	Paul Pfitzer, Purple
Angel's Dream, Salmon Pink —	I W A, Salmon Pink x	Peace, White x
Apricot Glow, Buff	Janet, Smoky	Pearl of California, Pure Pink
Ave Maria, Light Violet	Jewell, Pink Prim	Pelegrina, Dark Violet —
Bagdad, Smoky	Joerg's White, White —	Persia, Dark Red
Bengal Tiger, Smoky	J. T. Pirie, Smoky x	Pfitzer's Triumph, Scarlet x
Betty Joy, Light Pink —	Jonkheer Van Tets, White —	Picardy, Salmon Pink —
Betty Nuthall, Orange —	Jubilee, Lavender	Pirate, Rose
Blue Danube, Light Violet	La Paloma, Orange —	Pride of Portland, Scarlet x
Blue Triumphant, Light Violet	Lavender Bride, Smoky —	Pride of Wanakah, Rose Pink
Break O'Day, Salmon Pink —	Lindesta, Pure Pink	Primrose Princess, Yellow
Bronze Maid, Smoky	London Smoke, Smoky —	Prince of India, Smoky —
Byron L. Smith, Lavender	Los Angeles, Salmon Pink —	Purple Glory, Purple
Captain Boynton, Lavender x	Louis Hemon, Salmon-Orange	Ramesses, Purple x
Captain Courageous, Red	Louis Von Beethoven, Red	Rapture, Salmon Pink
Catherine Coleman, Sal.-Pink x	Magna Blanca, Cream	Red Copper, Smoky x
Col. Chas. Lindbergh, Rose	Maidens Blush, Pink prim	Red Phipps, Red —
Commander Koehl, Red	Maid of Orleans, Cream	Red Tornado, Red
Copper Bronze, Orange	Mammoth White, White —	Rideau, Smoky
Coronado, White x	Margaret Fulton, Salmon Pink —	Rippling Waters, Cream
Coronation, Salmon Pink x	Marie Kundred, White —	Rita Beck, Light Pink —
Coryphée, Light Pink —	Marmora, Smoky	Romance, Smoky x
Crinkles, Rose	Marnia, Orange —	Rose Ash, Smoky —
Crimson Glow, Red	Marocco, Dark Red —	Rose Mist, Rose P. G.
Damascus, Smoky	Mary Frey, Lavender x	Rosex, Rose 1936
Debonair, Light Pink x	Mary Jane, Rose Pink	Royal Lavender, Lavender —
Dr. F. E. Bennett, Scarlet x	Mauve Belle, Sal.-Pink	Salbach's Orchid, Rose Pink —
Doctor Moody, Lavender —	Mildred Louise, Sal.-Pink —	Salbach's Pink, Salmon Pink —
Duna, Light Pink —	Ming Toy, Buff Prim	Saraband, Smoky x
Early Lassie, White x	Minuet, Lavender —	Scarlet Bedder, Scarlet — Prim
E. J. Shaylor, Rose Pink	Miss Des Moines, Lavender —	Senorita, Orange —
Eliz. Swartley, Pure Pink x	Moravian, Lavender x	Souvenir, Yellow —
Emile Aubrun, Smoky x	Mother Machree, Smoky x	Sovereign, Dark Violet —
Evensong, Smoky 1935	Mount Hood, White	Spray of Gold, Yellow —
Fern Kyle, Cream	Mr. Fred'k. Christ, Lt.-Pink —	Star of The Sea, Salmon Pink —
General Canby, Red x	Mr. W. H. Phipps, Sal.-Pink —	Sword of Mahomet, Smoky —
General Kuroki, Rose x	Mrs. C. Coolidge, Sal.-Pink	Symphony, Rose Pink — 1935
Geraldine Farrar, Lt. Violet	Mrs. Dr. Norton, Light Pink —	Theda, Salmon Pink
Giant Nymph, Rose Pink —	Mrs. F. C. Hornberger, White —	The Orchid, Lavender —
Gladdie Boy, Orange	Mrs. F. C. Peters, Lavender x	Thomas A. Edison, Dark Red —
Glòrianna, Salmon Pink —	Mrs. F. E. Bennett, White x	Tiger, Smoky
Gold Eagle, Yellow —	Mrs. Leon Douglass, Sal.-Pink —	Tobersun, Yellow —
Golden Chimes, Yellow —	Mrs. P. W. Sisson, Light Pink —	Vaughan's White, White —
Golden Cup, Yellow —	Mrs. Konynenburg, Lt.-Violet —	Veilchenblau, Dark Violet —
Golden Dream, Yellow —	Nancy Hanks, Orange	Veiled Brilliance, Rose Pink
Golden Frills, Yellow x	Nerissa, Pure Pink x	Wasaga, Buff
Grand Slam, Orange —	Olive Goodrich, Lt.-Pink x	White Giant, White —
Henry Ford, Purple	Orange Queen, Orange x Prim	— Indicates absence of obvious markings

x Indicates presence of obvious markings

— Indicates absence of obvious markings

We believe that it's no more work to raise a good variety than a poor one, and each year we try several new varieties. These are all older 'GLADS' which will give you beautiful spikes for cutting. Buy them in quantity and have all the bouquets you want this summer. To make room for these new ones we offer while they last, your choice from this list @ 40¢ per dozen; \$2.50 per 100,*varieties we have in large quantities.

ALICE TIPLADY
ALLEN V. BUNCE
BETTY JOY
***EARLY LASSIE**
***E. J. SHAYLOR**
ELIZ SWARTLEY
***GLORIANNA**

***GOLD EAGLE**
HERADA
HIGH NYE
***JEWELL**
HENRY FORD
LONDON SMOKE
LONGFELLOW

***LOS ANGELES**
***MAIDENS BLUSH**
MARNIA
MARY FREY
***MAUVE BELLE**
MING TOY
MORAVIAN

MRS. DR. NORTON
OSALIN
PEACE
ROSE MIST
SOUVENIR
***THEDA**
VAUGHAN'S WHITE

Collection (A) 12 large bulbs of each 28 varieties above, 336 bulbs labeled \$10.00.
(B) 6 of each, 168 bulbs \$5.50. (C) 4 of each but mixed, unlabeled, 112 bulbs \$2.50.
1 of each mixed 28 bulbs \$.75.

Collection (D) 4 blooming size bulbs each of 25 varieties (our choice) in all colors as shown on inside pages, labeled 100 bulbs \$3.75. (E) 15 varieties and colors, 60 bulbs \$2.25.

Collection (G) Rainbow Assortment. Made up individually for your order from named varieties, unlabeled. State color preference or dislikes and we'll put them up accordingly. 100 blooming size bulbs \$3.00; 50 bulbs \$1.50; 25 bulbs 75¢; 15 bulbs 50 cents.

HIT 'ER' MISS MIXTURE—(H) We sold quantities last season and had many comments, it's a pig in a poke. Maybe many of one variety, maybe several good ones in it. Mostly lost labels and mixed we've thrown together. Blooming sizes 100 for \$2.00; 50 for \$1.00; 25 for 50¢; 12 for 25¢.

